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THE MEDIA SERVICES ACT,  
(CAP. 229)

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**REGULATIONS**

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*(Made under section 65)*

THE MEDIA SERVICES (AMENDMENT) REGULATIONS, 2024

ARRANGEMENT OF REGULATIONS

*Regulation      Title*

1. Citation.
2. Amendment of regulation 2.
3. Amendment of regulation 5.
4. Addition of regulation 7A.
5. Amendment of regulation 8.
6. Addition of regulation 11A.
7. Amendment of regulation 13.
8. Amendment of regulation 17.
9. Amendment of regulation 22.
10. Deletion of regulation 24 and 25.
11. Addition of regulation 28A.
12. Deletion and substitution of First Schedule.
13. Addition of Third Schedule.

THE MEDIA SERVICES ACT,  
(CAP. 229)

**REGULATIONS**

*(Made under section 65)*

THE MEDIA SERVICES (AMENDMENT) REGULATIONS, 2024

- Citation  
GN No. 18  
of 2017
1. These Regulations may be cited as the Media Services (Amendment) Regulations, 2024 and shall be read as one with the Media Services Regulations, hereinafter referred to as the “principal Regulations”.
- Amendment of  
regulation 2
2. The principal Regulations are amended in regulation 2 by deleting figure “9” appearing in the definition of the term “licence” and substituting for it figure “8”.
- Amendment of  
regulation 5
3. The principal Regulations are amended in regulation 5, -
- (a) in subregulation (1) by deleting paragraph (e) and substituting for it the following:
    - “(e) avoid intrusion or probing into public lives, except where such probing is warranted in service of meaningful public interest;”;
  - (b) adding immediately after subregulation (2) the following:
    - “(3) Without prejudice to obligations specified in subregulation (1), a print media licensee shall abide with the code of conduct as stipulated in the Third Schedule to these Regulations.
    - (4) Where a print media licensee produces both print and electronic newspaper, the licensee shall-

- (a) ensure that the content of the printed newspaper and the content of the electronic newspaper are the same; and
- (b) promptly notify the Tanzania Communication Regulatory Authority and obtain relevant licence for such electronic newspaper.”.

Addition of  
regulation  
7A

4. The principal Regulations are amended by adding immediately after regulation 7 the following:

“Categories  
and duration  
of license

7A. The licence issued under the Act and these Regulations shall be of the following categories:

- (a) Category “A”, which shall be issued to a person whose share capital does not exceed ten million shillings;
- (b) Category “B”, which shall be issued to a person whose share Capital is not less than ten million shillings and does not exceed one hundred million shillings; and
- (c) Category “C”, which shall be issued to a person whose share Capital exceed one hundred million shillings.

(2) The validity of each category of licence prescribed under

subregulation (1) shall be as follows:

- (a) in the case of Category “A” licence, one year;
- (b) in the case of Category “B” licence, two years; and
- (c) in the case of Category “C” licence, five years.”.

Amendment of regulation 8

5. The principal Regulations are amended in regulation 8-

(a) in subregulation (1) by-

- (i) deleting paragraph (b) and substituting for it the following:
  - “(b) a business plan containing financial statement with projection of five years, tariff structure, customer care strategy, marketing strategy, ownership and shareholding structure, and vision and mission;”;
- (ii) adding immediately after paragraph (b) the following:
  - “(c) curriculum vitae, certified copies of relevant academic certificates and names of editors;
  - (d) memorandum and articles of association or Constitution of such legal entity;
  - (e) policy statement to show how gender issues are

- considered in media house;
  - (f) number and contracts of journalists to be employed in a media house;
  - (g) proof of share capital from the relevant authorities;” and
  - (iii) renaming paragraphs (c) and (d) as paragraphs (h) and (i) respectively.”;
- (b) by deleting subregulations (3) and (4) and substituting for them the following:
- “(3) Every license granted under the Act and these Regulations may be renewed upon fulfilment of the conditions attached to each category of licence.
- (4) A Licensee whose license is about to expire and intends to continue with provision of service, shall apply for renewal by filling in a renewal form prescribed in the Second Schedule to these Regulations, accompanied with the following documents:
- (a) proof of payment of renewal fees;
  - (b) annual performance report, which shall include trend of sales and subscribers base where applicable;
  - (c) a copy of license the renewal of which is sought; and
  - (d) certified copies of memorandum and articles of association, share certificates and evidence from the Registrar of Companies indicating the change in shareholding structure, if any.”;

(c) by adding immediately after subregulation (4) the following:

“(5) Applications for renewal of licence shall be made-

- (a) in the case of Category “A” license, within one month before expiration of the license;
- (b) in the case of Category “B” license, within two months before expiration of the license;
- (c) in the case of Category “C” license, within three months before expiration of the license.”;

(6) The Director shall, from time to time, monitor the publication trend of all licensed print media, and if it appears to him that any licensed print media has not published for a period of one year consecutively from the last date of its publication, the Director may cancel the registration of such licensed print media:

Provided that, before cancelling the licence, the Director shall comply with the relevant provisions of the Act and these Regulations applicable to cancellation of licence.”;

(d) by renumbering subregulations 5 to 8 as subregulations 7 to 10 respectively.

Addition of regulation 11A

6. The principal Regulations are amended by adding immediately after regulation 11 the following:

“Change of ownership

11A.-(1) A licensee shall, before changing an ownership of the licensed print media, obtain the Director’s prior written consent,

which shall not be unreasonably withheld.

(2) A licensee may apply for change of ownership by filling in Form CP 1 prescribed in the Second Schedule to these Regulations.

(3) Application for change of ownership shall be accompanied by-

- (a) a formal letter stating reasons for the change of ownership;
- (b) special board resolution approving the change of ownership;
- (c) approval from relevant authority if any; and
- (d) proof of payment of fee for change of ownership as prescribed in these Regulations.”.

Amendment of regulation 13

7. The principal Regulations are amended in regulation 13, by-

- (a) deleting the words “Initial” wherever they appear in that regulation;
- (b) deleting subregulation (1) and substituting for it the following:

“(1) For the purpose of regulation 8, the Director shall issue an invoice to the successful applicant to pay the license fees before the grant of license.”.

Amendment of regulation 17

8. The principal Regulations are amended in regulation 17 by adding immediately after subregulation (3) the following:

“(4) A person holding certificate in journalism or such other related studies shall be recognized as Assistant Journalist.

(5) Assistant Journalist shall perform their role under the supervision of the senior Journalist.”.

Amendment of regulation 22

9. The principal Regulations are amended in regulation 22, by-

- (a) designating the contents of regulation 22 as subregulation (1); and
- (b) adding immediately after subregulation (1), as designated, the following:

“(2) in exercising powers conferred under regulation 22 the Board shall adhere to the principle of fair trial.”.

Deletion of regulation 24 and 25.

10. The principal Regulations are amended by deleting regulation 24 and 25.

Addition of regulation 28A

11. The principal Regulations are amended by adding immediately after regulation 28 the following:

“Renewal of licence granted before commencement of these Regulations

28A. A licensee whose licence granted before the commencement of these Regulations, and such licence is due to expire may, subject to regulation 8(5), apply for renewal of the licence in any of the categories which befits his subsisting licence.”.

Deletion and substitution of First Schedule

12. The principal Regulations are amended in the Schedules by deleting the First Schedule and substituting for it the following:

*Media Services (Amendment)*

*GN. NO.99 (Contd)*

FIRST SCHEDULE

*(Made under regulation 4(4), 8(1)(i), 8(7), 10(2)(b),  
11(b), 12, 13, 20(a)(iv), 20(b)(iii), and 28)*

FEES

(a) Licensing fees

S/N	CATEGORY	AMOUNT OF FEE
	LICENSE CATEGORY "A"	
	<i>Licence fee</i>	<i>Tsh. 500,000/=</i>
	<i>Renewal license fee</i>	<i>Tsh. 500,000/=</i>
	<i>Transfer of ownership</i>	<i>Tsh. 300,000/=</i>
	<i>Any Change of particulars</i>	<i>Tsh. 100,000/=</i>
	LICENSE CATEGORY "B"	
	<i>Licence fee</i>	<i>Tsh. 1,000,000/=</i>
	<i>Annual license fee</i>	<i>Tsh. 300,000/=</i>
	<i>Renewal license fee</i>	<i>Tsh. 1,000,000/=</i>
	<i>Transfer of ownership</i>	<i>Tsh. 1,000,000/=</i>
	<i>Any Change of particulars</i>	<i>Tsh. 100,000/=</i>
	LICENSE CATEGORY "C"	
	<i>Licence fee</i>	<i>Tsh. 1,500,000/=</i>
	<i>Annual license fee</i>	<i>Tsh. 500,000/=</i>
	<i>Renewal license fee</i>	<i>Tsh. 1,500,000/=</i>
	<i>Transfer of ownership</i>	<i>Tsh. 1,000,000/=</i>
	<i>Any Change of particulars</i>	<i>Tsh. 300,000/=</i>
	IMPORTATION	
	<i>Annual importation license fee</i>	<i>Ths. 1,000,000/=</i>
	BOND	
	<i>Minimum licensing Bond</i>	<i>Tshs. 100,000,000/=</i>
	PERUSAL AND SEARCH	
	<i>Perusal and Search fee</i>	<i>Ths. 20,000/=</i>

*Media Services (Amendment)*

*GN. NO.99 (Contd)*

*Accreditation Fees*

*(i) Local Journalists*

<i>SN</i>	<i>CATEGORY</i>	<i>AMOUNT OF FEES</i>
	<i>Accreditation fee</i>	<i>Tsh. 50,000/=</i>
	<i>Student fee</i>	<i>Tsh 20,000/=</i>
	<i>Replacement fee</i>	<i>Tsh 50,000/=</i>

*(ii) Foreign Journalists*

<i>SN</i>	<i>CATEGORY</i>	<i>AMOUNT OF FEES</i>
	<i>Accreditation fee</i>	<i>USD 500</i>
	<i>Renewal/Replacement</i>	<i>USD 100</i>

Addition of  
Third  
Schedule

13. The principal Regulations are amended in the Schedules by adding immediately after the Second Schedule the following:

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“THIRD SCHEDULE

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*(Made under regulation 5)*

THE PRINT MEDIA LICENCEE CODE OF CONDUCT

Every print media licensee shall abide with the following code of conduct:

1. Accuracy:

- (a) A licensee shall take care not to publish inaccurate, misleading or distorted material;
- (b) Whenever it is recognized that a significant inaccuracy, misleading statement or distorted report has been published, it shall be corrected promptly and with due prominence;
- (c) An apology shall be published whenever appropriate;
- (d) A licensee shall always publish fairly and accurately the outcome of an action for defamation to which it has been a party.

2. Opportunity to reply:

A fair opportunity for reply to inaccuracies shall be given to individuals or organizations when reasonably called for.

3. Comment, conjecture and fact:

A print media licensee, whilst free from partisan, shall distinguish clearly between comment, conjecture and fact.

4. Privacy:

Intrusions and enquires into and individual's private life without his or her consent including the use of long-lens photography to take pictures of people on private property without their consent are not acceptable and publication can only be justified when it is in the public interest.

5. Cultural Values:

A print media licensee shall ensure that content published preserve cultural values and public molarity.

6. Interception:

A print licensee shall not obtain or publish material obtained by using clandestine listening devices or by intercepting private conversations.

7. Misrepresentation:

- (a) A print media licensee shall not obtain or seek to obtain information of pictures through misrepresentation or subterfuge;

- (b) Documents and photographs obtained through misrepresentation shall be removed;
- (c) Subterfuge can be justified only in the public interest and only when information cannot be obtained by any other means.

8. Harassment:

A print media licensee shall neither obtain nor seek to obtain information or pictures through intimidation or harassment.

9. Innocent relatives and friends:

Unless it is contrary to the public's right to know, a licensee shall generally avoid identifying relatives or friends of persons convicted or accused of crime.

10. Interviewing or photographing children:

- (a) A print media licensee shall not publish information obtained from interview or photograph of children on subjects involving the personal welfare of the child, in the absence or without the consent of a parent or other adult who is responsible for the children;
- (b) Children shall not be approached or photographed while at school without the permission of the school authorities except for the best interest of the child.

11. Children in sex cases:

A print media license shall not identify children who are involved in cases concerning sexual offences, whether as victims, or as witnesses or defendants.

12. Victims of crime:

A print media licensee shall not identify victims of sexual assaults or publish information likely to contribute to such identification unless, by law, they are allowed to do so.

13. Discrimination:

A licensee shall avoid-

- (a) prejudicial or pejorative reference to a person's race, color, religion or sex to any physical or mental illness or handicap;
- (b) publishing details of a person's race, color, religion or sex, unless these are directly relevant to the story.

14. Confidential sources:

Unless as required by lawful authority, Journalists have a moral obligation to protect confidential sources of information.

15. Astrology, Superstition:

A print media licensee shall avoid publishing advertisement and issues related to astrology, superstition or publish information related to tradition healer purporting to cure ailments or diseases.

16. Advertisement:

A print media licensee shall only publish advertisements that-

- (a) is lawful, honest, decent and truthful;
- (b) conforms with principles of fair competition;
- (c) do not contain any descriptions, claims or other material which may, directly or by implication, mislead members of the public in relation to the product or services advertised, or about its suitability for the purpose recommended;
- (d) do not unfairly attack or discredit, directly or by implications any other advertisers, products or advertisements.”.

Dodoma,  
30<sup>th</sup> January, 2024

NAPE MOSES NNAUYE  
*Minister for Information, Communication  
and Information Technology*